PTO/SB/21 (01-08)
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TRANSMITTAL		Filing Date		04/07/2004		
FORM		First Named Inventor	Dilip Bha			
1 OKW		Art Unit	3781		100	
		Examiner Name	Weaver,	Suc A		
(to be used for all correspondence after initia	filing)	Attorney Docket Numbe		Sue A.		
Total Number of Pages in This Submission	17	Attorney Docker Number	SS-111			
ENCLOSURES (Check all that apply)						
Fee Transmittal Form	~	Drawing(s)			er Allowance Communication to TC	
Fee Attached		Licensing-related Papers		of A	Appeals and Interferences	
Amendment/Reply After Final		Petition Petition to Convert to a Provisional Application Power of Attorney, Revoca	tion	(Ap	peal Communication to TC peal Notice, Brief, Reply Brief) prietary Information	
Affidavits/declaration(s) Extension of Time Request	<u> </u>	Change of Correspondence Terminal Disclaimer		Oth	tus Letter er Enclosure(s) (please Identify	
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under 37 CFR 1.52 or 1.53						
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT						
Firm Name THE SONI LAW FIRM					3	
Signature						
Printed name Stephen T, Bang						
Date 04/15/2008			Reg. No.	48,926		
CERTIFICATE OF TRANSMISSION/MAILING						
I hereby certify that this correspondence is being describe transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:						
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Docket No.: SS-111

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

App. No.:	10/821,098) Examiner: Weaver, Sue A.
Title:	COLLAPSIBLE UTILITY BAG AND ADVERTISING VEHICLE)) Art Unit: 3727
Inventor:	Bhavnani, Dilip)
Filed:	04/07/2004)
)

RESPONSE TO OFFICE ACTION MAILED 07/09/2007

COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, VA 22313-1450

I. Summary of Office Action

On July 9, 2007, the Examiner mailed a non-final office action in relation to the application identified above. The Examiner objected to the drawings under 37 CFR 1.83(a) for not showing the claimed features of 'a shelf' and 'advertising indicia.' The Examiner further objected to the drawings under 37 CFR 1.84(p)(5) for failing to show the features corresponding to reference numerals 241 and 600 mentioned in the description.

The Examiner rejected Claims 25, 27, 28, and 30 under 35 U.S.C. 103(a) as being unpatentable over US Patent Application No. US-2002/0084159 applied by Hamlin (hereinafter

"Hamlin"). The Examiner also rejected Claims 1, 5, 7, and 10 under 35 U.S.C. 103(a) as being unpatentable over Hamlin in view of US Patent No. 5,749,446 issued to Hsieh (hereinafter "Hsieh"). The Examiner yet rejected Claims 2, 13, 16, 18, 20, and 23 under 35 U.S.C. 103(a) as being unpatentable over Hamlin, Hsieh, and further in view of the Foreign Patent No. GB 2184940 A issued in UK to Jenks (hereinafter "Jenks"). The Examiner further rejected Claims 3, 8, 14, 21, 26, and 29 under 35 U.S.C. 103(a) as being unpatentable over Hamlin, Hsieh, and Jenks and further in view of US Patent No. 6,244,399 issued to Birkestrand (hereinafter "Birkestrand"). Moreover, the Examiner rejected Claims 6, 12, 17, 24, 31, and 32 under 35 U.S.C. 103(a) as being unpatentable over Hamlin, Hsieh, and Jenks and further in view of US Patent No. 6,132,059 issued to Leibowitz ("Leibowitz"). Also, the Examiner rejected Claims 11 and 19 under 35 U.S.C. 103(a) as being unpatentable over Hamlin, Hsieh, and Jenks and further in view of US Patent No. 6,129,254 issued to Yu ("Yu"). Lastly, the Examiner rejected Claim 33 under 35 U.S.C. 103(a) as being unpatentable over Hamlin, Hsieh, and Jenks and further in view of US Patent Application No. 2004/0026280 applied by Herold ("Herold").

II. Applicant's Response

A. Objection to Drawings

Applicant has revised the drawings to show the features at issue, 'a shelf' and 'advertising indicia' with reference numbers, respectively 241 and 600, assigned thereto. Applicant respectfully submits that such amendment overcomes the objections under 37 CFR 1.83(a) as well as under 37 CFR 1.84(p)(5).